



JOHANNA AMARANTE

FABULOUSLY MADE SALON & HAIR LOSS SOLUTIONS

FABULOUSLY MADE EDUCATION

CERTIFIED TRICHOLOGIST, COSMETOLOGIST & EDUCATOR

CONTACT

☎ 813-444-3229

✉ FabulouslyMadeSalon@gmail.com

📍 8909 Regents Park Dr Ste 415
Tampa, FL 33647

🌐 www.FabulouslyMadeSalon.com

SKILLS

- 📌 Problem-Solving & Innovation
- 📌 Networking & Relationship Building
- 📌 Education & Public Speaking
- 📌 Time Management
- 📌 Team Collaboration & Teamwork
- 📌 Leadership
- 📌 Effective Communication
- 📌 Critical Thinking

LANGUAGES

- 📌 English (Fluent)
- 📌 Spanish (Intermediate)

PROFILE

A dedicated and experienced Certified Trichologist, Cosmetologist and educator with a passion for helping individuals overcome hair loss challenges through personalized, non-surgical hair replacement, hair restoration, and wellness care. A visionary leader as the Director of Trichology on a Mission, fostering education and professional growth in the field of trichology. Expertise includes scalp health, nutraceutical supplementation, and empowering clients with confidence through customized solutions. Committed to advancing the science of trichology while blending wellness and beauty to support overall well-being.

PROFESSIONAL EXPERIENCE

Fabulously Made Salon & Hair Loss Solutions

2016-PRESENT

Owner, Trichologist, & Cosmetologist

- Successfully established and managed a thriving practice specializing in hair restoration and non-surgical hair replacement for clients aged 18-70.
- Provided expert trichology consultations to address hair and scalp health, tailoring personalized solutions to promote growth and overall wellness.
- Leveraged advanced cosmetology techniques to enhance client confidence, offering specialized services such as haircut, color, style and scalp treatments.
- Promoted wellness through nutraceutical supplements and education on wellness practices.
- Directed operations, client relations, and staff development to ensure a superior customer experience.
- Served as a community leader in trichology through participation in professional organizations and conferences.

Fabulously Made Education

2024-PRESENT

Owner & Educator

- Designed and implemented a comprehensive curriculum focused on Non-Surgical Hair Replacement, including toppers, wigs, and custom hair solutions.
- Delivered hands-on training and theoretical instruction to students, emphasizing advanced techniques, client consultation, and personalized solutions.
- Mentored professionals in building expertise in hair replacement services, enhancing client satisfaction, and achieving business growth.
- Organized workshops and certification programs to elevate industry standards and support ongoing professional development.
- Maintained a strong commitment to innovation and holistic practices in hair restoration education.



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PROFESSIONAL EXPERIENCE

Trichologist on a Mission

2025 - Present

Director & Educator

- Lead and manage a community of trichologists focused on continuing education, professional growth, and industry innovation.
- Develop and deliver educational programs, workshops, and conferences to support trichologists in advancing their expertise.
- Foster collaboration among professionals to address complex hair and scalp conditions using evidence-based approaches.
- Advocate for awareness and advancement in trichology through strategic partnerships and leadership initiatives.

Schwarzkopf Professional

2020 - 2023

Level 2 Educator

- Delivered advanced education on Schwarzkopf Professional product lines, including color, styling, and care solutions, to salon professionals and industry stakeholders.
- Designed and conducted interactive workshops and technical training sessions, emphasizing innovative techniques and product application strategies.
- Provided on-site salon support, ensuring successful integration of Schwarzkopf Professional products and services.
- Represented Schwarzkopf Professional at industry events, conferences, and trade shows to strengthen brand presence and foster professional relationships.
- Collaborated with cross-functional teams to tailor educational content and stay updated on emerging industry trends and innovations.

Goldwell USA

2018 - 2020

Master Colorist Educator

- Conducted advanced training sessions for professional stylists, focusing on innovative hair color techniques, product knowledge, and trend forecasting.
- Delivered hands-on workshops to enhance salon professionals' technical skills and creativity.
- Represented the brand at industry events and conferences, promoting Goldwell's commitment to excellence and innovation in hair color.
- Mentored aspiring stylists to achieve certification and mastery in Goldwell's signature color systems.



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PROFESSIONAL EXPERIENCE

Hair Therapy for Women

2014 - 2016

Manager, Hair Replacement Technician

- Perform a full range of professional hair services, including cutting, styling, coloring, and treatments.
- Specialize in hair replacement and extension services, ensuring clients receive customized solutions.
- Conduct weekly Saturday meetings to discuss new techniques, products, and services with the team.
- Prep and customize hair extensions, hair pieces, and wigs to meet individual client needs.
- Provide exceptional customer service, ensuring a welcoming and comfortable experience for all clients.
- Organize and prepare daily appointments, ensuring all client needs are met in a timely and efficient manner.
- Recommend personalized services and products tailored to client needs, enhancing overall satisfaction.

Regis Signature Salon

2011-2012

Cosmetologist

- Provided exceptional hair care services, including cutting, coloring, and styling, tailored to client preferences and industry trends.
- Delivered personalized consultations to recommend styles, treatments, and products that enhanced client satisfaction.
- Maintained a clean and professional salon environment, ensuring compliance with health and safety standards.
- Built lasting client relationships by delivering high-quality results and excellent customer service.
- Actively participated in ongoing training to stay updated on the latest techniques and trends in cosmetology.



EDUCATION

Holistic Practitioner of Trichology | Holistic Trichology | Certified 2021

World Trichology Society | Trichology | Certified 2021

Toni Love | Hair Loss Specialist | Certified 2018

Remington College | Cosmetology | Graduate Nov 2011