

In one of the most competitive real estate markets in Tampa Bay, a local brokerage in Wesley Chapel—serving both residential and commercial clients—was competing against nearly 2,000 agents and over 1,000 active listings at any given time.

That level of competition means visibility alone isn't enough.
You have to be *chosen*.

Despite being established, their online presence was inconsistent.
Business information varied across platforms, creating confusion for search engines and AI tools.

When AI isn't confident in the data, it doesn't recommend the business.

What we did

Using our AI Visibility Toolkit, we unified and aligned their business information across the digital ecosystem.

This created a clear, consistent, and trusted profile that AI could understand and confidently reference.

What happened in 30 days

Our AI Visibility Toolkit increased how often this brokerage is recommended by AI by **20%**.

They began showing up more frequently in high-trust, decision-making moments—when buyers, sellers, and investors are actively choosing who to work with.

Why 20% matters

In a market with nearly 2,000 agents competing for attention, AI doesn't show dozens of options.

It typically recommends a small handful.

So a 20% increase doesn't just mean "more visibility."

It means this brokerage is being **selected more often instead of competitors**.

It means they are:

- Showing up in more AI-generated recommendations

- Entering more buyer and seller shortlists
- Gaining trust before a conversation even starts

The bigger impact


This visibility doesn't just attract clients.
It elevates the brokerage's position in the market.

When a brokerage is consistently recommended and trusted by AI, it signals authority, credibility, and momentum—making it far more attractive to agents looking for a brokerage that is visible, modern, and growing.

The outcome

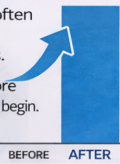
This wasn't about doing more marketing.

It was about becoming one of the few businesses AI consistently chooses—in a market where most are competing just to be seen.






WHAT HAPPENS WHEN A REAL ESTATE BROKERAGE STANDS OUT IN A MARKET WITH 2,000 AGENTS...

A Wesley Chapel brokerage increased AI-driven recommendations by **20%** in 30 days.

BEFORE	+20% INCREASE IN AI RECOMMENDATIONS	AFTER 30 DAYS
<p>BLENDING IN. EASY TO OVERLOOK.</p> <ul style="list-style-type: none"> Not consistently showing up in AI-driven results. Inconsistent business data across platforms. Weak trust signals for search and AI. 	<ul style="list-style-type: none"> Showing up more often when buyers, sellers, and investors ask AI who to work with. Stronger, more consistent digital presence. Positioned to capture higher-intent opportunities. 	<p>MORE VISIBILITY. STRONGER POSITIONING. REAL ADVANTAGE.</p> <ul style="list-style-type: none"> Appearing more often in AI-generated recommendations. Building trust before conversations even begin. Better positioned to attract both <div style="text-align: right;">  <p>+20%</p> </div>

THIS WASN'T ABOUT MORE TRAFFIC. IT WAS ABOUT BEING CHOSEN.

 <p>REAL ESTATE KEYWORDS CAN COST \$20-\$100+ PER CLICK Paid visibility is expensive and temporary</p>	 <p>AI VISIBILITY = ORGANIC POSITIONING Showing up without paying for every click</p>	 <p>IN A MARKET WITH 2,000+ AGENTS Being chosen matters more than being seen.</p>
--	---	--

In a market this competitive, a 20% increase in AI recommendations **isn't incremental**. It's a competitive **advantage.**